

22 June 2011

**Adventis Group Plc (“Adventis” or the “Group”)**

**Newspaper Publishers Association (“NPA”) Appeal Upheld**

Further to the announcement on 23 March 2011 that notice of termination of membership had been received, Adventis Group plc (“ATG”), the AIM quoted marketing services, media buyer and advertising Agency is pleased to announce the NPA Joint Recognition Committee has upheld the Group’s appeal. Consequently full NPA recognition for the Group’s media companies, Adventis Coltman Limited and Adgenda Media Limited (the “Adventis media companies”) will continue on a normal basis.

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