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Adventis Group plc ("Adventis" or "the Company")

Payments of deferred and earn-out consideration

Adventis, the full service multimedia marketing and advertising agency, is pleased to announce that it has now made a number of performance related deferred consideration and earn-out payments, amounting to GBP2,208,298:

- In respect of the acquisition of Coltman Media Company Limited, originally announced on 23 May 2006, a cash settlement of GBP765,000.
- In respect of the acquisition of Affiniti (UK) Limited, originally announced on 16 December 2004, a cash settlement of GBP145,207 which is the final installment payable under this agreement.
- In respect of the acquisition of Roundhouse Advertising Limited, originally announced on 23 May 2006, a cash settlement of GBP249,146.
- In respect of the acquisition of Leapfrog Medical Communications Limited, originally announced on 6 February 2007, a cash settlement of GBP132,000.
- In respect of the acquisition of Second2 Limited, originally announced on 10 June 2008, a cash settlement of GBP526,133 and the issue of loan notes totaling £100,000.
- Following the exercise of put options relating to Adgenda Media Limited, originally announced on 30 March 2005, relating to the fourth year of this deal and comprising GBP290,812.

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