

20 December 2007

Adventis Group plc
(*"Adventis" or "the Company"*)

Exercise of Share Options

Adventis, the full service multimedia marketing and advertising agency, announces that application has been made to AIM for the admission to trading of 52,632 ordinary shares of 0.25p each in the Company ("New Ordinary Shares"), pursuant to the exercise of options.

The New Ordinary Shares will, upon admission, rank pari passu with the Company's existing issued ordinary shares, and dealings are expected to commence on 28 December 2007.

Total Voting Rights

In accordance with the FSA's Disclosure and Transparency Rules, the Company notifies the the following:

Following admission of the New Ordinary Shares, the Company's issued share capital will comprise 41,635,344 ordinary shares with a nominal value of 0.25p each, with voting rights ("Ordinary Shares"). The Company does not hold any Ordinary Shares in Treasury.

Therefore the total number of Ordinary Shares in the Company with voting rights will be 41,635,344.

The above figure of 41,635,344 Ordinary Shares may be used by shareholders in the Company as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, the share capital of the Company under the Financial Service Authority's Disclosure and Transparency Rules.

-ENDS-

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Editor's Note:

Adventis Group plc, provides a complete range of communications services, including corporate identity programmes, advertising campaigns, media and planning and buying, literature, public relations, packaging, exhibitions, research and planning, interiors signage and digital media. The group employs c.150 staff in London and the southeast.

Adventis has three divisions focusing on providing a range of services to the property, healthcare and financial sectors. Adventis Group was admitted to AIM in 2004.

www.adventis.co.uk