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## ADVENTIS GROUP PLC

### “ADVENTIS FEATURED HIGHLY IN BUSINESS & INDUSTRY LEAGUE TABLE RANKINGS”

Adventis Group Plc (“Adventis” or “the Company”), the AIM-listed full service multimedia marketing and advertising agency, is pleased to announce that the company has featured highly in recent business and media industry league table rankings.

Business XL, the monthly award-winning magazine for growing companies, listed Adventis 12<sup>th</sup> in its annual survey, “Top 50 Rising Stars”, which identified the UK’s 50 best, mid sized, fast-growing companies or ‘Stars’.

Adventis was lauded for its growth in turnover, which has risen 60 per cent to £32 million, both organically and through acquisition following this year’s acquisitions of Healthcare agency Roundhouse and financial services media buyer Coltman – the acquisitions accounting for half that growth.

In its latest edition, *Campaign*, the leading weekly magazine for the advertising and communications industry, listed Adventis 30<sup>th</sup> out of the Top 50 advertising agencies in the UK, by way of gross income growth. The publication also singled out Adventis as one of only two agencies in the UK to have grown revenue by more than 50 per cent.

The Company featured in *Campaign’s* ‘Top Ten of UK Agencies’ by operating profit margin on gross income, where Adventis was listed as 7<sup>th</sup> equal, having generating a profit margin of 19.1 per cent., on an 8.1 per cent margin improvement over the previous period.

#### **Commenting, Charles Phillpot, Chief Executive, said**

*“I am absolutely delighted by our league table rankings in these two such highly regarded and authoritative business and media-industry publications and against an august peer group. I look forward to Adventis using this recognition to further extend itself and accelerate its growth prospects.”*

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Editor’s Note:

Adventis Group plc provides a complete range of communications services, including corporate identity programmes, advertising campaigns, media and planning and buying, literature, public relations, packaging, exhibitions, research and planning, interiors signage and digital media. The group employs c.150 staff in London and the Southeast.

Adventis has three divisions focusing on providing a range of services to the property, healthcare and financial sectors. The Company was admitted to AIM in 2004.

[www.adventis.co.uk](http://www.adventis.co.uk)