

## **Adventis Group PLC (“Adventis”)**

### **Board Changes**

#### **Peter Linnell appointed Group Finance Director**

Adventis Group plc (AIM: ATG), the full service marketing and advertising agency, is pleased to announce the following changes to its Board. Peter Linnell will today become Finance Director and Company Secretary, while Allan Collins will move from Finance Director to non-executive director, and he is also Finance Director of Savills (L & P) Ltd. Rupert Sebag-Montefiore retires as a non-executive director from the end of the year.

Peter, an ACA, (aged 48), has worked in marketing communications for more than 20 years, of which the majority was spent at Grey Global Group, where he held various operational roles overseeing advertising, media, PR and other marketing services companies, latterly as Chief Financial Officer of Grey’s EMEA and UK operations, with responsibility for operations generating revenues of over \$500m.

He joined Adventis – which provides services to the property, healthcare and financial services industries, and whose clients include Savills, Hammerson, the Prudential, Marriott, Lincoln Financial Group, Sanofi Pasteur and Allergan’s flagship product, Lumigan – from Lowe & Partners where he was London Chief Financial Officer, with additional responsibility for the financial operations of the Western European market.

Said Charles Phillpot, Chief Executive, Adventis: “We are delighted with Peter’s appointment. His proven record of building and managing profitable businesses in multicultural media and marketing service companies, and strong M&A skills, should help us to continue to pursue our stated business strategy of increasing market share in our chosen target sectors, where our growth since Admission to AIM in July 2004 has been both organic and by acquisition. I would also like to thank Rupert Sebag-Montefiore for his invaluable input both during the flotation of the group and its development to date.”

**– Ends –**

#### **Editor’s Notes**

Adventis Group plc is AIM listed, and through its eight operating companies the group provides a complete range of communication services, including corporate identity programmes, advertising campaigns, media planning & buying, literature, public relations, packaging, exhibitions, research and planning, interiors, signage and digital media.

Adventis employs 120 staff in London and the South East.

[www.adventis.co.uk](http://www.adventis.co.uk)

#### **For enquiries, please contact:**

##### **Adventis Group plc**

Charles Phillpot, Chief Executive Officer  
Peter Linnell, Finance Director

020 7034 4750  
020 7034 4795

##### **Arbuthnot Securities**

Tom Griffiths

020 7012 2000

##### **Adventis Financial PR**

Peter Binns  
Annie Evangeli

020 7034 4765  
020 7034 4760  
020 7034 4757

#### **Appendix:**

In accordance with Schedule 2(g) of the AIM Rules, Peter Linnell's directorships in the past 5 years are set out below:

Current directorship: Trustclub Limited

Other directorships during the past five years:

- Lowe & Partners Worldwide Limited
- Lowe & Partners Limited
- Lowe International Limited
- Brilliant Pictures Limited
- Addition Communications Limited
- Addition Marketing Group Limited
- Ammirati Puris Lintas Limited
- APL Digital Limited
- APL Group Limited
- CM: Lintas International Limited
- Still Price Court Twivy D' Souza Limited
- The Line Limited
- Four Points Development (FPD) Limited
- Four Points Limited
- Module Communications Group Limited
- Cutoutables Limited

There are no further matters which are required to be disclosed pursuant to Schedule 2(g) of the AIM Rules.