

For release

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July 30, 2009

**Adventis Group plc** (“Adventis” or the “Group”)

**Trading update**

Adventis Group plc (**ATG/L**), the AIM-quoted full service multimedia marketing and advertising agency, announces before entering its closed period that trading for the half year to 30 June 2009 has been in line with the Board's expectations.

The Board looks forward to announcing interim results for the six months ended 30 June 2009 at the end of September.

**Charles Phillpot, Chief Executive of Adventis Group plc, commented:**

*“Our Pharmaceutical and Technology & Telecoms divisions continue to generate good profits, as do our three Media companies. New client wins in the Technology sector include Clearswift , Hitachi Data Systems EMEA partner marketing bureau, Interactive Ideas, Overland, QBS and in Healthcare we have run major activity for clients such as Sanofi Pasteur MSD, Allergan, Sucampo and Lundbeck. Our Property activity has been cut back to match the continued low level of transactions in this area.*

*Overall, the Group continues to generate good revenues and profits and is making use of this market downturn to evaluate various well priced acquisition opportunities to maintain a momentum of growth.”*

-ENDS-

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**Editor's Note:**

Adventis Group plc is an AIM-listed full service multimedia marketing and advertising agency to the healthcare, technology & telecoms, financial services and property industries. Adventis's strategy is to focus its marketing and media buying services on these specialist business sectors, in which it has the opportunity to build significant market positions.

There are three main strands to Adventis' strategy to develop the business:

- \* Consolidation and growth of its position in the healthcare, technology & telecoms, financial services, media markets, which are predominantly serviced by a large number of small operators;
- \* Diversification into other specific sectors which have a requirement for a higher level of expertise;
- \* Maintain/increase profit margins which are amongst the strongest in the industry.

Management intends to achieve these objectives through a mix of organic development, acquisitions and by creating structures to attract new senior people with proven revenue earning ability and appropriate sector expertise.