

29 March 2010

Adventis Group Plc (“Adventis”, the “Group” or the “Company”)

Issue of new shares and directors’ dealings

Adventis Group plc (Adventis – ATG), the AIM-quoted full service multimedia marketing and advertising agency, announces the issue of 350,000 ordinary shares of 0.25p each in the Company (“New Ordinary Shares”) to Charles Phillpot a director of the Company, pursuant to options granted on 20 October 2006 under the 2006 Long Term Incentive Plan that vested in full in October 2009.

Application has been made for the admission to trading on AIM of the New Ordinary Shares (“Admission”) which will, upon Admission, rank pari passu with the Company’s existing issued ordinary shares. Dealings are expected to commence on 30 March 2010.

Directors’ dealings

The Company also announces that Charles Phillpot has today sold 150,000 ordinary 0.25p shares in the Company (“Shares”) at a price of 18.5p per Share in order to raise the funds required to settle the tax and national insurance liabilities arising on the receipt of 350,000 New Ordinary Shares.

Following (i) the sale of these Shares and (ii) the issue of the New Ordinary shares, Charles Phillpot will hold 1,694,000 Shares representing approximately 3.57% of the total enlarged number of voting rights of the Company following Admission.

Aubrey Adams, also a director of the Company, has today acquired 250,000 Shares at a price of 18.5p per Share, and now holds 1,000,000 Shares, representing approximately 2.11% of the total enlarged number of voting rights of the Company following Admission.

Total Voting Rights

In accordance with the FSA’s Disclosure and Transparency Rules, the Company notifies the market of the following:

Following Admission of the 350,000 New Ordinary Shares on 30 March 2010 the Company’s issued share capital will comprise 48,217,471 ordinary shares with a nominal value of 0.25p each, with voting rights. The Company will hold 728,953 Shares in Treasury.

Therefore the total number of Shares in the Company with voting rights will be 47,488,518.

The above figure of 47,488,518 Shares may be used by shareholders in the Company as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change in their interest in, the share capital of the Company under the FSA’s Disclosure and Transparency Rules.

-ENDS-

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Notes to Editors:

Adventis Group is a marketing services and advertising agency. Its core areas of activity are healthcare, technology & telecoms, media and property. Subsidiary companies include: Adventis Health, Second2, bChannels, Adventis Media and Adventis Property.
For full details see www.adventis.co.uk