

5 November 2009  
Embargoed for release at 7.00am

**Adventis Group plc**  
**(“Adventis” or the “Company”)**

**Placing to raise approximately £0.825 million**

Adventis Group plc (“the Company” or “the Group”), the AIM listed marketing services group, announces that it has conditionally raised approximately £0.825 million through a placing of 4,351,600 new ordinary shares of 0.25p each (the “Placing Shares”) at a price of 19 pence per share (the “Placing”). The Company intends that the net proceeds of the Placing will be used to provide the Company with the resources to pursue its growth plans.

The Placing Shares have been conditionally placed by Arbuthnot Securities Limited (“Arbuthnot”) with Baronsmead AIM VCT plc. Application has been made to London Stock Exchange plc for the Placing Shares to be admitted to trading on AIM (“Admission”). Subject, inter alia, to Admission of the Placing Shares becoming effective, dealings in the Placing Shares are expected to commence on AIM at 8.00 a.m. on 9 November 2009. The Placing Shares represent approximately 10 per cent. of the Company’s existing issued share capital and will, when issued, represent approximately 9.23 per cent. of the Company’s enlarged share capital (excluding shares held in treasury). Following Admission, the Company will have 47,867,471 ordinary shares of 0.25p each in issue. The Company holds 728,953 Ordinary Shares in treasury and, therefore the number of Ordinary Shares with voting rights shall be 47,138,518.

Pursuant to the terms of the placing agreement, Arbuthnot, as agent for Adventis, has agreed to effect the placing of the Placing Shares. The Placing is not underwritten. The Placing Price of 19 pence per Placing Share represents a premium of approximately 6 per cent. to the closing mid-market price of 18 pence per ordinary share on 4 November 2009, being the last dealing day prior to the date of this announcement.

The issue of the Placing Shares is conditional, amongst other things, on:

- (i) admission to trading on AIM of the Placing Shares; and
- (ii) the Placing Agreement not being terminated prior to Admission.

The Placing Agreement contains warranties given by the Company with respect to its business and certain matters connected with the Placing. In addition, the Company has given certain indemnities to Arbuthnot in connection with the Placing and Arbuthnot's performance of services in relation to the Placing.

**Charles Phillpot, Chief Executive of Adventis**, commented, “We are delighted to have secured this additional funding from an existing investor. The Group remains profitable and is making use of this market downturn to evaluate various strategic and well priced acquisition opportunities. The Placing proceeds represent a very strong endorsement of the potential of Adventis, leaving us well positioned to pursue our growth strategy and take advantage of these opportunities.”

**For further information, please contact:**

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