

**24 March 2010**

**Adventis Group Plc (“Adventis”, the “Company” or the “Group”)**

**Preliminary results for the year ended 31 December 2009**

Adventis Group Plc (“ATG”), the AIM quoted marketing services, media buyer and advertising agency, is pleased to announce its preliminary results for the year ended 31 December 2009.

**Financial Highlights**

- Gross profit £10.8m (2008: £12.3m)
- Pre-tax profit: £1.3m (2008: £1.8m)
- Pre-tax profit margin of 12% (2008: 15%)
- Earnings per share: 1.97p (2008: 2.78p)
- Recommended final dividend: 0.484p (2008: 0.484p); 2009 total 0.714p (2008: 0.714p)
- Company raised equity of £0.8m

**Operational Highlights**

- The Group continued to trade profitably in 2009 and the Board continued to take further measures to combat the recession.
- All five of our sectors reported a trading profit: Health generated 38% of gross profit, Media 25%, Technology and Telecoms 23%, Property 10% and Financial 4%.
- The use of accountable marketing programmes and more relationship building has been a stronger theme, playing to our strengths in channel marketing.
- The recession resistant nature of the pharmaceutical, technology and media sectors is demonstrated by strong results in each of these divisions
- Within pharmaceuticals, Medical Education was ‘cross sold’ to many other pharmaceutical clients.
- Client wins included: Psion Teklogix, Brocade, Hitachi Global Storage Technologies, Vanguard Investments, Ballymore Property Group, Marriott Vacation Club, the Swiss Tourist Board, Grainger Trust, Gilliat Financial Solutions, Genesis Homes, Family Mosaic, SEGRO, PRUPIM and Targetfollow.
- Post-year end, announced acquisition of bChannels Limited, a technology & telecoms channel sales and marketing consultancy based in Oxfordshire, for up to £4.5 million. Its clients include Xerox, Symantec and Samsung

**Charles Phillpot, Chief Executive of Adventis, said:**

“2009 was another challenging year but I am very pleased that all five of our sectors (Health, Technology, Media, Financial Services and Property) reported a trading profit. During the year the Group not only continued to generate these profits despite the poor environment but also achieved further cost cutting, the full benefits of which will only be felt in 2010 and beyond.

The resilience of our two main sectors, Healthcare and Technology, was apparent. Whilst not immune to recessionary pressures the development of new molecules, software or technology has its own momentum.

The first quarter results indicate that the Group as a whole is experiencing a slightly improved start to the year, but the impending General Election has created some delays. Visibility for the year ahead is generally better for pharmaceuticals and technology.”

**Enquiries:**

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