

DJ Adventis Group PLC Placing Disposal Appointment

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Adventis Group PLC
30 November 2006

For immediate release

30TH November 2006

ADVENTIS GROUP PLC
("Adventis" or the "Company")

Placing of new Ordinary Shares,

Disposal of Treasury Shares
and
Appointment of Adviser

Adventis Group plc (ATG.L), the AIM-listed full service marketing and advertising services group, is pleased to announce a placing of 3,266,800 new Ordinary Shares of 0.25p per share at a price of 31.5 pence per new Ordinary Share (the "Placing"), with Oceanwood Global Opportunities Master Fund, Morgan Stanley and an existing investor. The new Ordinary Shares issued pursuant to the Placing have been placed at a discount of 4.5 per cent to the closing middle market price of an Adventis share on 29 November 2006, the business day immediately preceding this announcement, and have been issued subject only to admission of the new shares to trading on AIM ("Admission") becoming effective. In addition, the Company has sold 325,000 ordinary shares of 0.25p each at 31.5 pence per share (the "Disposal") which the Company bought in the market in January 2006 and subsequently held as treasury shares. Together the Placing and the Disposal will raise approximately GBP1.13 million, before expenses. The net proceeds will be used to strengthen further the Company's balance sheet and to fund the group's continuing acquisition programme.

Application has been made for the 3,266,800 new Ordinary Shares to be admitted to trading on AIM and Admission and dealings are expected to commence on Wednesday December 6th 2006.

Following the Placing and the Disposal, the Company will hold no treasury shares and will have 38,283,646 ordinary shares in issue.

Adventis has also received notification that on November 30th 2006 Sigma Technology Investments Limited ("STIL") sold 1,052,632 shares, representing 2.75 per cent of the Company's enlarged issued capital, at 31.5p per share. Neil Crabb, a non executive director of Adventis, is deemed to be beneficially interested in such shares as he is a substantial shareholder in, and director of, the parent company of STIL, Sigma Capital Group plc ("Sigma"). These shares were originally issued to Sigma as part of its role in assisting the Company prior to flotation.

Mr Crabb has separately today purchased 275,000 shares in the Company, representing 0.72 per cent of the Company's enlarged issued capital, in his own name at a price of 31.5p per share, which represents his entire beneficial holding.

The Company is pleased to announce that it has appointed Arbuthnot Securities Limited as its Nominated Adviser and Broker with immediate effect.

Charles Phillpot, Chief Executive of Adventis Group commented:

"We are delighted to see this expansion in our investor base and are excited by these new investors' endorsement of the Group's future prospects which enhances our strong financial position. The placing puts Adventis on a stronger

financial base from which to move forward and continue our successful programme of eps enhancing acquisitions."

ENDS

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Editors' note:

Oceanwood Capital Management LLP has invested on behalf of Oceanwood Global Opportunities Master Fund. It is an international investment group with offices in London and Boston.

This information is provided by RNS
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